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<http://cufa.org.au>

LOSING THEIR CHILDHOOD: CUFU PUBLISHES PODCAST ON CHILD LABOUR

Cufa announced today the release of a new episode focusing on child labour in their podcast series, **Conversations in Development**, hosted by Cufa's CEO Dr Peter Mason and journalist Olivia Rosenman.

The episode features lawyer, strategist, and activist, Brynn O'Brien as a special guest. Brynn is currently the Executive Director of the Australasian Centre for Corporate Responsibility, an organisation that holds Australia's largest companies accountable for their impacts on people and the environment.

152 million children throughout the world are currently engaged in child labour. It is a major worldwide issue that deprives children of their childhood and creates a cycle of intergenerational poverty. The recent World Day Against Child Labour highlighted the global extent of child labour and the action required to eliminate it. This includes educating consumers about child labour in supply chains, empowering them to make ethical decisions in order to eliminate the practice.

With the unique insight provided by Brynn, this **Conversations in Development** episode unpacks many of the processes behind child labour and explores the need for transparency and ethical consumerism. The episode also explores the challenges behind meeting the UN Sustainable Development Goal of eliminating child labour by 2025.

"The link between child labour and intergenerational poverty is unmistakable." said Dr Peter Mason, CEO of Cufa. *"Consumers must be informed about the presence of child labour in companies' supply chains so they can make informed and ethical decisions. Education is our most valuable tool to combat the issue."*

Conversations in Development is available to download and stream with Apple Podcasts or your favourite podcast platform.

Visit the podcast website: <http://ConversationsInDevelopment.com.au>

Conversations in Development: [RSS feed](#)

Dr. Peter Mason is the CEO of international development agency Cufa. Cufa's programs focus on economic development of underserved and disadvantaged communities across the Asia Pacific region. With multiple approaches including education, employment, enterprise, and financial institution development, Cufa's projects are implemented by local Cufa offices and country staff who work with local communities, organisations, and government. Peter has worked in Cambodia, Timor Leste, Myanmar, Sri Lanka, Fiji, Solomon Islands, Tonga, Samoa, Vanuatu, Papua New Guinea, and the Federated States of Micronesia. His research interests include examining the way in which the social and the economic interact within the development environment and he has recently published a chapter, Credit Unions, in *The Routledge Companion to Alternative Organization*.

Olivia Rosenman is the executive producer of Fourth Estate, a weekly media affairs show radio broadcast in Sydney on 2SER. She has previously worked as a reporter for news agencies in both Sydney and Asia. As an AusAID Youth Ambassador for Development, Olivia ran the communications department of a disability services organization in Nanning, China. Olivia holds a Master of Journalism from the University of Hong Kong and a Bachelor of Arts from the University of Sydney.

MEDIA RELEASE



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Cufa is an Australian government-accredited international development agency committed to alleviating poverty across the Asia Pacific. Cufa currently works in Cambodia, Myanmar, Timor-Leste and the greater Pacific. Cufa creates infinite value by reaching over 4 million people each year through grassroots programs focusing on economic, education, enterprise and employment activities.

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